

VINICIUS GOUVEIA

GRAPHIC DESIGNER

CONTACT:

 Rancho Cucamonga, CA 91730
 (908) 763 - 2956
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 www.gouvdesigns.com

EDUCATION:

Art Institute of Hollywood

Bachelors of Science in Media Arts and Animation

Certified:

Google Analytics
Fundamentals of UI/ UX

EXPERIENCE:

Fusionzone Automotive 2018 - 2024
Senior Graphic Designer

- Collaborated with clients to conceptualize and produce high-quality graphics, email campaigns, and GIFs, while adhering to brand guidelines.
- Designed landing page mock ups and collaborated with the Programming Department to implement new page features.
- Assisted in web page creation and stylization using HTML and CSS.

MAV PRODUCTION 2023 - 2024
Graphic Designer | Brand Manager

- Contributed to the creation of impactful logos and email campaigns while actively participating in the design process.
- Advised on website layout, navigation, and user experience (UX) design principles to enhance usability and engagement.

PROFICIENCY:

Adobe: Photoshop, Illustrator, After Effects, Indesign
Experience with: HTML, CSS, Web Design
Software: Word, Excell, Powerpoint, and Jira
Languages: Portuguese (Brazil), Spanish

REFERENCES:

Soraya Bodaghi
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